



Don Holmquist

Contact

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Portfolio

donholmquist.com

## Summary of Qualifications

**Communication, Listening, and Feedback** — For over a decade I have worked with an in-house design team to meet prompt deadlines while elevating each other's skill level, through critique and brainstorming.

For three years I trained all new hires on all equipment, safety, and other protocols which pertain to the food industry and its standards. For more than seven years I provided the traveling public with announcements, updates, suggestions, and comments on how to safely and efficiently travel.

**Training, Coaching, and Motivating** — Consistently collaborated as part of a design team across a wide range of industries. Mentored and led over 50 employees on the standard operating procedures and guidelines set by the Transportation Security Administration, which require a great attention to detail and reading skills.

**Encouraging Innovation, Planning, and Delegating** — Throughout my life and career, I have continued to be observant while organizing and maintaining operations, as well as effectively expediting experiences by implementing creative solutions on a day-to-day basis.

**Excellent Customer Service and the Ability to Work with Others** — Worked for more than 22 years as part of a team, three years in the food service industry, more than seven of those years I collaborated with diverse groups daily, in order to process thousands of customers, safely into secured areas with customer service as our number one priority; and over a 15 years in advertising, marketing and entertainment reaching millions.

**Fluent in Spanish and English, translated in work environments for over a vicennium.**

## Experience

**Chief Creative Officer & Founder, Islandtwig, June 2019 – Present**

Clients include local non-profit organizations and small businesses: Blue Drones, Borrego Law Corporation, Butte Home Health & Hospice, Elmets Communications, Tap Associates, Inc. and Wilton Animal Rescue.

**Graphic Designer, Thunder Valley Casino Resort, November 2013 – Present**

Maintaining speed and quality, creating all assets and deliverables while meeting prompt deadlines and brand standards.

**Packaging Designer & Marketing Strategist, Cousins Distributing Inc., August 2010 – January 2020**

Handled advertisements, packaging designs, web content and social media as assigned by the owner and sales department. Communicated with salespersons, customer service, technicians, shipping department in order to fully interpret and create all work.

**Transportation Security Officer, Department of Homeland Security, June 2006 – November 2013**

Preserved safety and safeguard the public using equipment and visual skills by implementing procedure and evaluating screening protocols to reduce risk factors.

**Crew Member, Wendy's International, June 2003 – August 2006**

Maintained and kept the fast paced flow of the business by performing general food service duties: cashier, customer service, cook, food preparation and inventory.

## Achievements

Bronze Award: **2017 VFW Publications Contest** for The California Veteran Magazine.

Winner of Mural Contest: **Change 2009** at The Art Institute of California – Sacramento.

## Education

The Art Institute of California – Sacramento, **Bachelor of Science in Graphic Design** – March 2011

Sacramento City College, **Graphic Communication Career Certificate** – August 2006

## Software

Proficient and experienced in the Adobe CC including: Photoshop, InDesign, Illustrator and After Effects.

Knowledgeable in Animate, InCopy, Dreamweaver, Premier Pro, QuarkXPress and Microsoft Office Suite.